

Reasons to Lease

10 reasons why smart businesses choose leasing

There are many reasons why businesses choose leasing and financing options to acquire their technology instead of paying cash. Here are the top 10 reasons why smart businesses lease:

- 1 Total Solution Financing**
Any upfront costs including hardware, up to 100% software, maintenance, freight, installation and training can be bundled into a single payment.
- 2 Conservation of Capital**
Leasing minimizes your upfront expense to an initial lease payment and can often be arranged to be \$0 down. This frees up your working capital for other profit generating activities and investments.
- 3 Preserves Credit Lines**
Leasing preserves your bank line of credit so that you are ready, should a business opportunity or unexpected demand for cash occur.
- 4 Tax Advantages**
With current tax laws, the depreciation advantage of ownership is far less attractive compared to leasing. Profitability is derived from use of equipment; not the ownership.
- 5 Fixed Payments**
You can lock in a fixed monthly or annual payment that will not be subject to change. This makes predicting budgetary expenses easier and more accurate.
- 6 Low Monthly Cost**
Financing provides use of the equipment at a low, monthly cost. You pay as you use the equipment, instead of paying it all at once.
- 7 Protection from Obsolescence**
Leasing allows you to add-on, upgrade or replace obsolete equipment. Because flexibility is one of the greatest benefits of leasing, you never have to be stuck with old, outdated equipment.
- 8 Payment Flexibility**
Leasing can be tailored to fit your budget requirements. With a variety of payment options like deferred payments, \$0 down and other alternative solutions, leasing can be customized for your needs.
- 9 End of Lease Options**
At the end of the term, you can upgrade your equipment, continue with current payments or purchase your equipment at fair market value. You have the flexibility to choose the option that best fits your business' needs.
- 10 Convenience**
You will spend a minimal amount of time arranging a lease and your dedicated finance specialist will walk you through the process step-by-step.

For more information on leasing options, contact VAR Technology Finance today

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